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SHIFT THE POWER CAMPAIGN

Ensuring Civil Legal Protections for Women & Children in New York City

Protecting the rights of New York's most vulnerable women has never been more urgent. The Her Justice 2022 Shift the Power Campaign is a commitment to delivering high quality legal services and advocacy for women living in poverty, ensuring they can access safety, stability and power over their own lives through the civil justice system.

**We're committed to raising \$1 million
by December 31st to #ShiftThePower.**

Join us as a Launch Partner and celebrate as we
kick off the Campaign at The Red Party on October 12!

Sponsorship details are outlined on the following page.

Her Justice brings our community together to provide free, critical legal services to women living in poverty in New York City and to advocate for a better, more equitable civil justice system for all.



Join us as a Launch Partner and celebrate at The Red Party!



LAUNCHING THE 2022
SHIFT THE POWER CAMPAIGN

October 12, 2022
Pier 59, Chelsea Piers

All Launch Partners of the 2022 Shift the Power Campaign will be recognized at the highly-anticipated Her Justice Red Party on October 12 in NYC.

Launch Partners are sponsors of \$2,500 or more that commit by September 30. To learn more or join us, please contact Jillian Koes at jkoes@herjustice.org or 646-442-1185.

Sponsorship Level & Benefits	Logo or publication name listing at The Red Party and on Campaign Launch materials	Comp tickets to attend The Red Party	Unique social media recognition highlighting pro bono partnership	Opportunity to host personalized, virtual Town Hall for employees	Recognition in social media posts about the Campaign	Logo or publication name listing included in Campaign emails and website
\$25,000 Visionary	Logo with premier placement	8	X	X	X	Logo with premier placement
\$15,000 Champion	Logo	4	X	X	X	Logo
\$10,000 Leader	Logo	4			X	Logo
\$5,000 Advocate	Logo	2				Logo
\$2,500 Supporter	Listing	2				Listing

Shift the Power campaign materials will reach an estimated audience of over 25,000 through the end of 2022. All sponsors will be recognized in the Her Justice FY2023 Annual Report.