

HER  JUSTICE

2022  
**SHIFT THE  
POWER  
CAMPAIGN**

# #ShiftThePower

## Ensuring Civil Legal Protections for Women & Children in New York City

Protecting the rights of New York's most vulnerable women has never been more urgent. The Her Justice 2022 Shift the Power Campaign is a commitment to delivering high quality legal services and advocacy for women living in poverty, ensuring they can access safety, stability and power over their own lives through the civil justice system.

**Join us!**

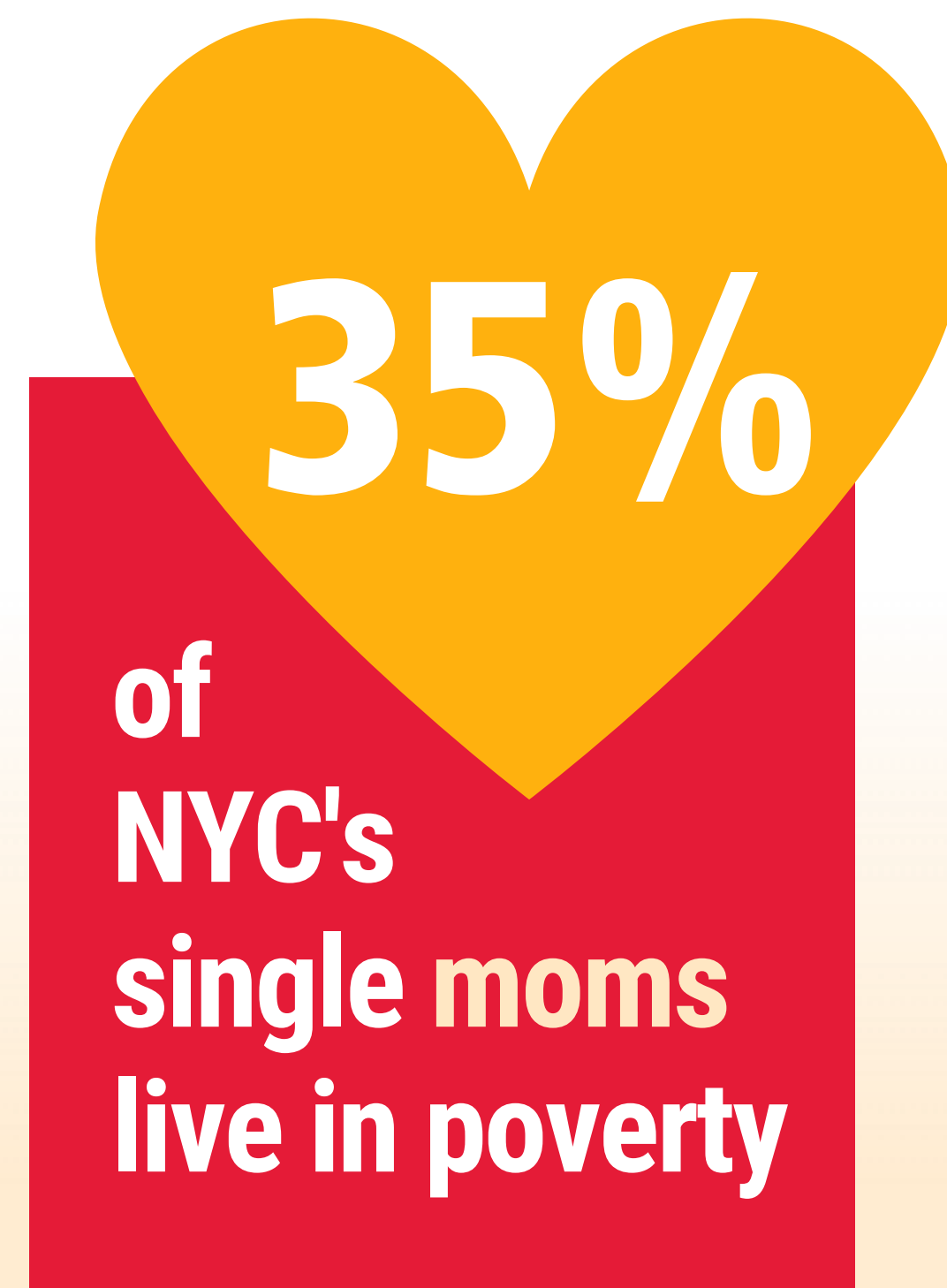
**We're committed to raising \$1 MILLION by December 31st**

Launched in Partnership with our Visionary Sponsors:



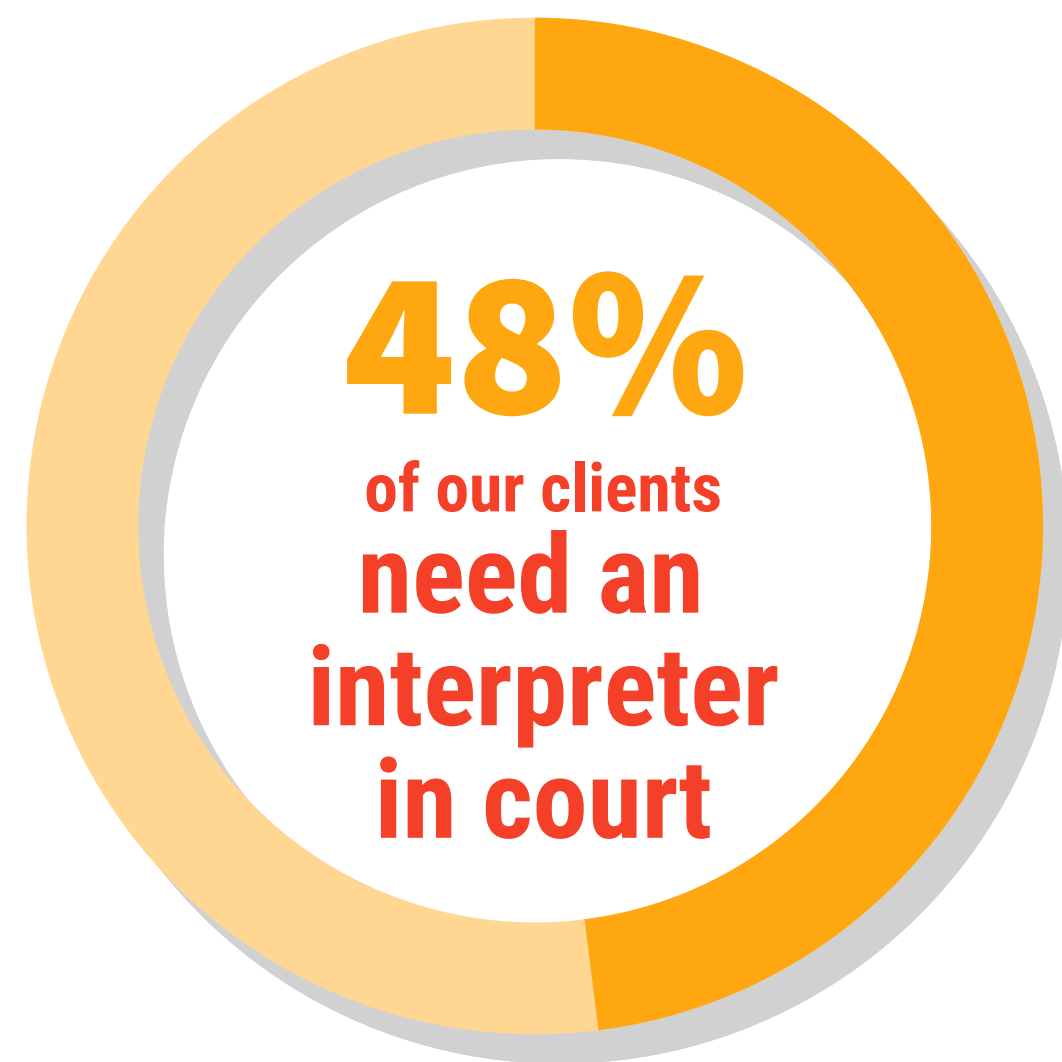
WACHTELL, LIPTON, ROSEN & KATZ

# New York City's women deserve better.



**Together, we can #ShiftThePower to protect women  
and advance a more equitable city for all New Yorkers.**

# We help our city's most vulnerable women access justice.



**As women's rights are being threatened all around us,  
Her Justice stands with women in NYC to ensure they  
can access the fair legal protections they deserve.**





# The power of pro bono



On average, each year,

**14**

**Her Justice lawyers**  
train & mentor more than

**1,800**

**volunteer attorneys**  
reaching over

**7,500**

**women and children**  
for a total of

**70,000+**

**hours donated,**  
representing over

**\$40 million**

**in value.**

## Together, we #ShiftThePower by:



**Providing free critical civil legal services**  
to women with urgent legal needs in the  
areas of family, divorce, and immigration law.



**Advocating for change at the policy level**  
to address gender, racial and economic  
inequities built into the system.

[Learn more about our model here.](#)

# Your support is powerful.

Together with supporters like you, Her Justice **empowers over 7,500+ women and children each year** by providing the legal resources they need to gain control over things that matter most, like:

**finances** **safety** **autonomy** **freedom**  
**family** **protection** **choice** **security**

The 2022 Shift the Power Campaign is a  
commitment to raising \$1 MILLION by December 31st.

Join us in working to ensure civil legal protections  
for women and children in New York City.

# Join us as a Sponsor!

Sponsorship Level & Benefits	Logo or publication name listing included in Campaign emails and website	Recognition in social media posts about the Campaign	Opportunity to host personalized, virtual Town Hall for employees	Unique social media recognition highlighting pro bono partnership
<b>\$25,000 Visionary</b>	Logo with premier placement	X	X	X
<b>\$15,000 Champion</b>	Logo	X	X	X
<b>\$10,000 Leader</b>	Logo	X		
<b>\$5,000 Advocate</b>	Logo			
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