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## **HER JUSTICE LAUNCHES AMBITIOUS \$1 MILLION CAMPAIGN TO ENSURE ACCESS TO CIVIL LEGAL SERVICES FOR WOMEN LIVING IN POVERTY**

**October 13, 2022, New York City** — Her Justice, which provides free legal services to women living in poverty in New York City, convened business leaders from across the city on October 12, 2022 at Chelsea Piers, for The Red Party, a celebration to launch the organization's [2022 Shift the Power Campaign](#).

An ambitious campaign calling on New York's legal and business communities, the **2022 Shift the Power Campaign** is a commitment to raising \$1 million by the end of the year to deliver high quality legal services and advocacy for women living in poverty across New York City. As of last night, \$533,000 was raised.

Their \$1 million goal is critical to the Her Justice model, through which the organization trains and mentors over 1,800 volunteer attorneys to reach over 7,500 women and children each year – providing over \$40 million of high-quality legal services free of charge.

The campaign's launch was backed by support from a [robust list of Launch Partners](#), including Visionary sponsorship from the MBIA Foundation and Wachtell, Lipton, Rosen & Katz.

Running through December 31, 2022, the campaign's launch was celebrated at The Red Party, hosted by the [Her Justice Junior Advisory Board](#). The event, which was last held in 2019, is a highly anticipated annual, red-themed celebration to honor the strength and determination of the women served by Her Justice.

"[Shift the Power](#)", also the organization's tagline, represents a mission to connect the power of the legal profession with those in New York City who cannot afford a lawyer, empowering women living in poverty with access to justice. Among the women Her Justice serves, 48% need an interpreter in court, 70% are mothers, 80% are survivors of intimate partner violence, and 90% are women of color.

"Protecting the rights of New York's most vulnerable women has never been more urgent." **said Amy Barasch, Executive Director at Her Justice.** "Our clients must navigate the civil justice system to access to basic rights like financial security and freedom from abuse –the goal of this campaign is to ensure that more of the women who contact us can access the fair legal protections they deserve."

"I am so proud that the Her Justice community could come together to launch such a momentous, critical campaign while honoring the strength and resiliency of the thousands of women in New York City that this organization stands with each year" **said Christine A. Okike of Kirkland & Ellis LLP, Co-Chair of the Her Justice Junior Advisory Board.**

"It is my honor to serve Her Justice and its tireless commitment to ensure legal protections for New York City's most vulnerable women and children," **added Denise Kaloudis of Stretto and Co-Chair of the Her Justice Junior Advisory Board.**

The campaign is made possible by the [2022 Shift the Power Campaign Committee](#), as well as support from the [Her Justice Board of Directors](#) and [Junior Advisory Board](#).

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### **About Her Justice**

[Her Justice](#) is a nonprofit organization that takes a 'pro bono first' approach to the provision of legal services to women living in poverty in all five boroughs of New York City. On average, each year, 14 Her Justice lawyers train and mentor and average of 1,800 volunteer attorneys, serving more than 7,500 women and children for a total of 70,000 hours donated, representing over \$40 million in value.