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# #ShiftThePower

For women living in poverty in New York City, the devastating health and economic crisis is not over, and the road to recovery will be long.

The **2021 Her Justice Shift the Power Campaign** is a commitment to ensuring that women hit hardest by the pandemic have access to financial security, safety, and stability for themselves and their children through the civil justice system.

Join us in raising \$600,000 by December 31st to #ShiftThePower.

Launched in Partnership with our Visionary Sponsors:  
See additional Campaign Launch Partners on page 10.

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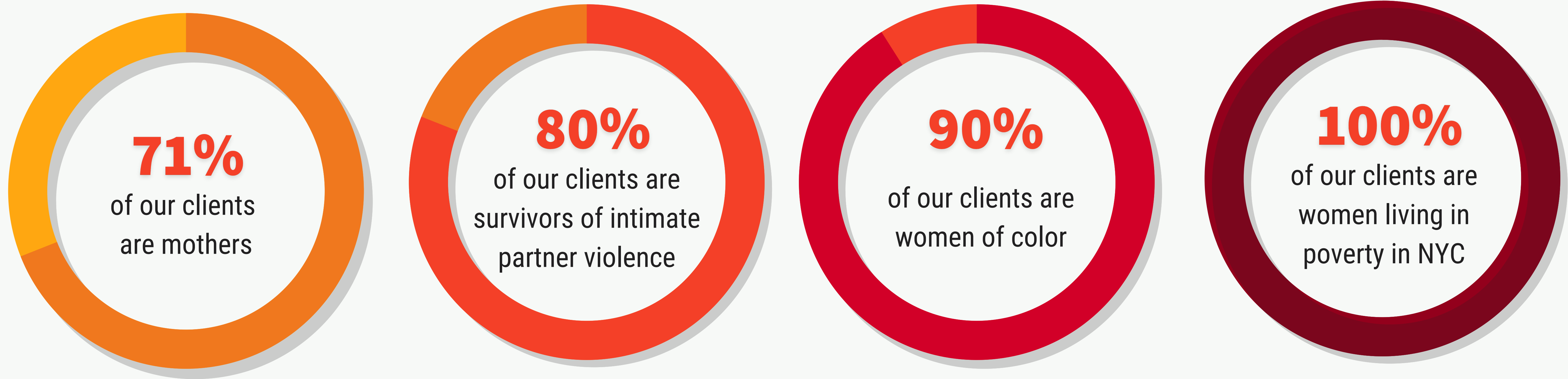
**PJT**

WACHTELL, LIPTON, ROSEN & KATZ



*Her Justice brings our community together to provide free, critical legal services to women living in poverty in New York City and to advocate for a better, more equitable civil justice system for all.*

# The true measure of a city is how we take care of those most at risk.



**We are New Yorkers.  
We don't leave each other behind.**



# The devastating impacts of the pandemic are compounded for women like our clients.

Women are the care economy – at home and on the job.

In the U.S., women comprise **66% of the workers in the 40 lowest-paying jobs.**



**2.5 million women** left the labor force in 2020, compared to 1.8 million men.

Low wages, plus a surge in **job loss** and **increased caregiving needs at home**, has created a recession disproportionately impacting women.

Intimate partner violence is rising, which means so is financial abuse.

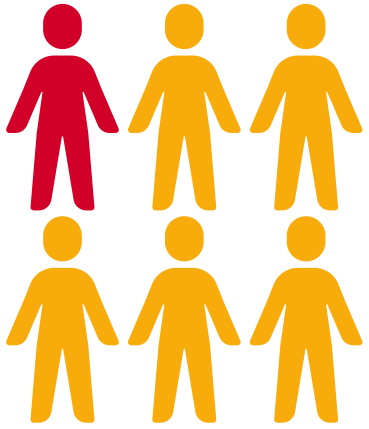
On average, survivors are **4x more likely to have experienced financial hardship** in the past year.

**91%** of relationships experiencing intimate partner violence also include financial abuse.

IPV can **cost a survivor an average of \$104,000** across her lifetime.



Immigrants have even fewer financial resources than before.

 Of the nearly 650,000 undocumented workers in New York City, **1 in 6 lost their jobs as a result of the pandemic.**

**More than 27%** of immigrant families reported having **avoided benefits** (i.e. food, housing or health programs) because of immigration concerns.

Inequities within the civil courts have worsened, and so has the massive backlog of newly filed cases.

Due to court closures, there were **45% fewer** new family court cases filed in 2020.



Closures, delays and access barriers to virtual court **put low-income individuals at greater risk**, keeping survivors in contact with abusers and delaying critical income like child support.



# Legal systems are critical, particularly in times of crisis.

**Women living in poverty rely on the civil justice system for access to basic rights.** The system was designed to be accessible without a lawyer but does not always serve well those who are alone and unrepresented.

**We stand with them by:**



**Providing free critical civil legal services** to women who couldn't otherwise afford them, empowering them to take control of the things they care about most – family, finances, safety, and autonomy.



**Advocating for change at the policy level** to address gender, racial and economic inequities built into the system.

# The civil justice system in New York City is under-resourced and over-burdened.

Our pro bono first model inserts critical resources into the system, impacting thousands of women and children each year.

ON AVERAGE, EACH YEAR, **14** HER JUSTICE LAWYERS

TRAIN & MENTOR **1,800** VOLUNTEER ATTORNEYS,

SERVING **8,200** WOMEN AND CHILDREN

FOR A TOTAL OF **72,600** HOURS DONATED

REPRESENTING **\$40,000,000+** IN VALUE.



Each time a client walks into the courtroom with an attorney by her side, we shift the balance of power and begin to create a more equitable system for all.

# After 28 years, we know where the systemic barriers lie.

The Her Justice Policy Platform is built on the belief that a system that works for the most vulnerable among us will, by definition, work for everyone.

Now is the time to come together to insist on a better, more equitable civil justice system.





# The Power of Your Support



The Shift the Power Campaign is a commitment to raise \$600,000 by the end of 2021, delivering nearly \$5 million of essential legal services and advocacy efforts on behalf of women living in poverty in New York City.



## JOIN US!

For more information, please visit  
[www.herjustice.org/joinSTP2021](http://www.herjustice.org/joinSTP2021).

# Sponsorship Benefits

## Visionary

Premier logo credit on all campaign materials, campaign website, and social media platforms

Unique social media recognition highlighting our partnership

Opportunity to host a personalized, virtual Town Hall for employees

Listing in the Her Justice 2022 Annual Report

\$25,000+

## Champion

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Listing on campaign materials and website

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**For more information, please contact:** Cathy Curry, Director, Institutional Relations, at [ccurry@herjustice.org](mailto:ccurry@herjustice.org) or 646-442-1172

# JOIN US!

**#ShiftThePower**

*Shift the Power campaign materials will reach an estimated audience of over 25,000 through the end of 2021.*

# Special Thanks to our Campaign Launch Partners

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