

A movement to expand *access to justice*

for women and families across New York City

With your partnership, we're providing legal representation, and so much more. We're improving the systems that so many New Yorkers are forced to rely on to meet their most basic needs.

We're raising

\$1.5 million
by December 31st!

Join Us!

To be part of the movement and pledge your support, contact Jillian Koes at jkoes@herjustice.org.

VISIT [HERJUSTICE.ORG](https://herjustice.org) TO LEARN MORE



A safer, freer future starts here

At Her Justice, we envision a world where women live safe and free lives. Using our pro bono model, we are uniquely positioned to leverage the resources of the private sector towards the women and children who need it most.

Our Mission

When someone has to rely on the civil justice system to end abuse, reunite with family, or secure financial stability, they should have the power of an lawyer at their side — and a system that works.

We work towards this future by recruiting, training, and mentoring volunteer attorneys to provide free representation to survivors, immigrants, and mothers and by improving the laws and courts themselves so they work better for all New Yorkers.

Her Justice is committed to creating a **more fair and functional civil justice system**, so women can build safer, freer futures for themselves, their families, and their communities.

OUR CLIENTS
COME FROM

103

COUNTRIES
AND SPEAK

23

LANGUAGES



Who We Serve

Our clients live, work, and parent in all five boroughs of New York City.

IN FY2025....

100% of our clients are New Yorkers living in poverty

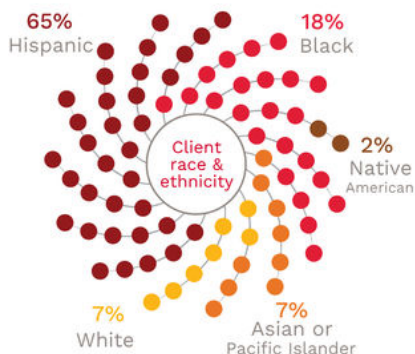
93% are women of color

87% are survivors of intimate partner violence

70% are mothers

60% were born outside the U.S.

50% speak a primary language other than English



Our Approach

Her Justice creates a more fair and functional civil justice system in two ways:



DIRECT SERVICES

Providing free civil legal services in divorce, family, immigration, and coerced debt cases through pro bono representation — so women have the power of an excellent attorney at their side.



POLICY & ADVOCACY

Advocating for policies that improve the system for women like our clients and all New Yorkers — creating change that reaches far beyond any single case.

I feel like I am in such a better place today. Her Justice gave me hope. They stood with me through all of it and made sure I reached the end.

HER JUSTICE CLIENT

Contact Us

CONTACT: JILLIAN KOES, DIRECTOR, CAMPAIGNS AND EVENTS | jkoes@herjustice.org

Why We *Shift The Power*

A movement to expand access to justice for women and families across New York City.

CAMPAIGN HIGHLIGHTS



CAMPAIGN GOAL
\$1.5 Million



SUPPORTS
Family, Matrimonial and
Immigration Legal Services +
Systems Change



CAMPAIGN SEASON
July 1st through
December 31st



PUBLIC LAUNCH
October



EVERY

\$1

DONATED
UNLOCKS

\$8

IN PRO BONO
LEGAL SERVICES

ABOUT THE CAMPAIGN

What is Shift The Power?

Shift The Power is Her Justice's signature annual fundraising campaign, uniting law firms, corporations, and individual supporters who believe that access to justice should never depend on a person's income. Through sponsorships, peer-to-peer fundraising, and individual giving, the campaign fuels free legal representation, critical know-your-rights assistance, and advocacy that help women and families across New York City build safer, more stable futures.

Why partner with
Her Justice
to help us
Shift The Power?

ACCESS TO JUSTICE

Help remove
the barriers
preventing
women from
accessing life-
changing legal
support

COMMUNITY IMPACT

Directly support
thousands of
New Yorkers
each year
through legal
services and
advocacy

EMPLOYEE ENGAGEMENT

Provide
meaningful
opportunities for
employees to
support a
mission-oriented
organization

BRAND VISIBILITY

Demonstrate how
your organization
is committed to
advancing justice
in New York City



HOW WE CELEBRATE OUR PARTNERS

Our Thank You Event

Following the conclusion of each Shift The Power campaign, Her Justice welcomes our sponsors and closest supporters to an exclusive evening of celebration and appreciation. The Thank You Event brings together campaign volunteers, Junior Advisory Board members, Her Justice leadership, and individual supporters to recognize the campaign's impact and honor the community that helped make it possible.

GUESTS CAN EXPECT:

-  Announcement of this year's campaign results
-  Recognition of our generous sponsors
-  Remarks from Her Justice leadership
-  Powerful stories of client impact
-  A lively networking reception with an open bar and light bites

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Employee *Engagement* Opportunities

Law Firms and corporations who sponsor at the **\$15,000+** level have the opportunity to deepen their partnership by engaging employees in meaningful ways that connect them to the Her Justice mission.



TOWNHALL WITH OUR EXECUTIVE DIRECTOR

Few leaders are better positioned to connect today's headlines with the lived experiences of those seeking autonomy, rights, and safety through the legal system than **Lex Korberg**. Their entire career has been animated by a simple but powerful belief: that every person deserves control over their own life trajectory. Lex is a nationally-recognized constitutional litigator who has litigated landmark cases before the U.S. Supreme Court, and brings thoughtful perspectives on constitutional law, gender justice, LGBTQ+ rights, economic justice, coerced debt, the BigLaw ecosystem, the business case for doing good, and the barriers that too often stand in the way of justice.



CAMPAIGN COMMITTEE

Invite your employees to volunteer with purpose by joining our Campaign Committee, where they'll work alongside Her Justice's Junior Advisory Board to champion our mission. Members of the committee will build leadership skills, engage in friendly fundraising competitions, and inspire colleagues, friends, and family to invest in justice through peer-to-peer fundraising.



LUNCH & LEARNS

Inform and inspire your team with a customized presentation about Her Justice's work, client impact, and how they can get involved. Sessions can be hosted virtually or in person and are a popular opportunity for law firms and organizations interested in learning more about taking on pro bono matters with Her Justice.



ADVOCACY IN ACTION

Engage your team in meaningful advocacy that extends beyond the workplace. Employees can participate in educational trainings on the legislative process, advocacy days with policymakers, and coordinated campaigns to contact elected officials through letters, emails, and phone calls in support of policies that advance gender and economic justice.



You're In Good Company

A Community of Impact

Since Shift The Power launched in 2020, these organizations have **invested in justice** by partnering with Her Justice.

Whether joining us for a single campaign or a longstanding partnership, each sponsor has helped expand access to free legal services for women and families across New York City.



What we've made possible since 2020...

50+

LAW FIRMS &
CORPORATIONS
PARTNERED WITH US

\$6.5+
million

RAISED
(SO FAR)

\$50+
million

IN PRO BONO
LEGAL SERVICES
UNLOCKED

Thousands

WOMEN AND
FAMILIES
SUPPORTED

Previous Sponsors Who've Shifted The Power

LAW FIRMS

Akin	Latham & Watkins LLP
Cooley LLP	Lowenstein Sandler LLP
DLA Piper LLP	McDermott Will & Schulte LLP
Fenwick and West LLP	Morgan, Lewis & Bockius LLP
Fox Rothschild LLP	Robinson+Cole
Holland & Knight LLP	Saul Ewing LLP
Katten	Seyfarth Shaw LLP
Kirkland & Ellis LLP	Wachtell, Lipton, Rosen & Katz
Kleinberg, Kaplan, Wolff & Cohen, P.C.	Wilson Sonsini Goodrich & Rosati Foundation

CORPORATIONS

AIG	KKR
Alvarez & Marsal	Litera
Ankura Consulting Group, LLC	Macy's
Antin Infrastructure Partners	M3 Partners, LP
CBRE	New Enterprise Associates
Cognosis Health	PJT Partners
Evercore Foundation	Quest Turnaround Advisors, LLC
Fair Play	Stout Risius Ross, LLC
FTI Consulting, Inc.	Stretto
IEX Group, Inc.	Thomson Reuters
K2 Integrity	Warburg Pincus

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Sponsorship Levels & Benefits

Campaign materials are shared with an audience of *approximately 25,000*.

Presenting Partner

\$50,000+
THE POWER TO
TRANSFORM

 Powers every impact area below!

Your investment transforms lives by expanding access to justice for women and families across New York City —

meeting clients' most urgent legal needs wherever they arise, while advancing systems change that benefits all New Yorkers.

-  **10** complimentary tickets to the *Shift The Power Thank You Event*
 - Name a signature cocktail or logo on cocktail napkins
 - Verbal recognition at event
-  Access to **2** employee engagement opportunities
-  Presenting logo placement on website and in emails
-  Sponsor spotlight in campaign e-blasts*

Visionary

\$25,000+
THE POWER TO
BELONG

Your investment helps women and families stay together by supporting the advanced training that equips our pro bono attorneys to provide expert representation —

allowing survivors to secure lawful status, gain custody of their children, and maintain safe and stable homes in a constantly evolving legal landscape.

-  **10** complimentary tickets to the *Shift The Power Thank You Event*
-  Access to **1** employee engagement opportunity
-  Premier logo placement on website and in emails
-  Sponsor spotlight in campaign e-blasts*

Champion

\$15,000+
THE POWER TO
SECURE A FUTURE

Your investment helps clients protect their financial future and achieve long-term stability —

by funding work authorization, forensic accounting, court-required documentation, and the advocacy that advances laws and policies that strengthen protections for future generations.

-  **8** complimentary tickets to the *Shift The Power Thank You Event*
-  Access to **1** employee engagement opportunity
-  Prominent logo placement on website and in emails
-  Sponsor spotlight in campaign e-blasts*

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Sponsorship Levels & Benefits

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Leader

\$10,000+
THE POWER TO
BE SEEN

Your investment helps survivors secure the documentation they need to pursue safety and justice —

by funding things like filing fees, required FBI fingerprinting, medical exams, expert evaluations, reports, and supporting evidence.



6 complimentary tickets to the *Shift The Power Thank You Event*



Logo placement on website and in emails



Sponsor spotlight in campaign e-blasts*

Advocate

\$5,000+
THE POWER TO
BE HEARD

Your investment helps ensure every client can fully participate in the legal process and have their voice heard —
by funding court transcripts, interpreters, certified records, and legal documentation.



4 complimentary tickets to the *Shift The Power Thank You Event*



Logo placement on website and in emails



Sponsor spotlight in campaign e-blasts*

Supporter

\$2,500+
THE POWER TO
SHOW UP

Your investment helps remove barriers to justice so clients can access the courts and critical services they need —
by funding transportation assistance, rideshares, transit expenses, and accessibility accommodations.



2 complimentary tickets to the *Shift The Power Thank You Event*



Publication name listing on website and in emails

**PLEDGE MUST BE RECEIVED BY FRIDAY, OCTOBER 9*

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